

# EVENT SCHEDULE — CONTENT ARCHITECTURE

Creating Nigeria’s Playbook: Local Solutions, Global Standards

**21 NOVEMBER 2026**  
**Regal Hall, Oregun, Ikeja • 1,000-seat venue**  
3,000+ physical + virtual reach target

THE DAY SHOULD MOVE THROUGH THIS LOGIC



A. OPENING & INDUSTRY REALITY

|                |                                                                |                                                                          |
|----------------|----------------------------------------------------------------|--------------------------------------------------------------------------|
| OPENING        | Opening Visual Story / State of Nigerian Construction          | Set urgency; capture the audience’s biggest problems.                    |
| KEYNOTE        | The Nigerian Playbook: From Local Problems to Global Solutions | Define the theme and what “Local Solutions, Global Standards” means.     |
| KEYNOTE        | What It Costs to Build & Manufacture in Nigeria                | Materials, manufacturing, standards, quality, counterfeit risk and cost. |
| INDUSTRY PANEL | The Problems We Keep Paying For                                | Identify unresolved problems that represent real opportunities.          |

B. TRUST, ADOPTION & LEADERSHIP

|                  |                                                   |                                                                             |
|------------------|---------------------------------------------------|-----------------------------------------------------------------------------|
| KEYNOTE          | Educating the Market                              | Trust, communication, buyer education and changing how Nigerians buy/build. |
| FIRESIDE         | Why Good Technology Still Fails in Construction   | Adoption, leadership, ROI, people, process and change management.           |
| LEADERSHIP PANEL | The Women’s Playbook: Building, Leading & Scaling | Practical leadership lessons and the next generation of women in AEC/tech.  |

C. INNOVATION, CAPITAL & SCALE

|                 |                                         |                                                                                  |
|-----------------|-----------------------------------------|----------------------------------------------------------------------------------|
| LIVE DEMOS      | Innovation Showcase                     | Problem → Product → Result. AI, BIM, automation, PropTech and other solutions.   |
| KEYNOTE         | Global Standards Start in the Books     | Governance, reporting, process discipline, documentation and capital readiness.  |
| KEYNOTE         | Bankable by Design                      | Construction finance, procurement, lender/investor expectations and bankability. |
| INVESTOR CLINIC | Angel Capital for the Built Environment | What makes a ConTech idea credible and investable.                               |

D. FUTURE, TALENT & INSTITUTIONS

|                  |                                          |                                                                         |
|------------------|------------------------------------------|-------------------------------------------------------------------------|
| FOUNDER FIRESIDE | From Problem to Product                  | Validation, MVP, customers, pricing, traction, team and scaling.        |
| FUTURE + DEMO    | AI, BIM & the Next Construction Workflow | Make the 2030 workflow tangible through AI, BIM, data and automation.   |
| FUTURE-OF-WORK   | The Talent Playbook                      | Skills needed for the future-ready digital built-environment workforce. |

E. THE CLIMAX: PITCH • PLAYBOOK • HUB • COMMITMENT

The Next ConTech Giants — startup pitch competition • ConTech Playbook Volume 01 — announce the book and contributor model • ConTech Hub — announce the venture-building platform • From Conversation to Commitment — close with concrete actions.